



K-STATE
Research and Extension

Local Food Connections Workshop

Join Our Local food—South Central with
Sedgwick County K-State Research & Extension

Tuesday, November 1, 2011

6:00 to 9:00 p.m.

**Sedgwick County Extension Center
21st & Ridge Road, Wichita, KS**

Do you have an interest in utilizing local food in your business or home? Come learn from farmers, chefs, grocers, and many more that can help you make local food connections easy.

5:30 p.m. Registration

6:00 Dinner by Lotus Leaf Café & Creperie : Lotus Leaf Café is a vibrant new restaurant in Wichita serving up decadent dishes with a healthy twist made with some of the area's best local ingredients!

6:45 Local Food Connections Panel: this is your chance to ask a farmer, chef, grocer, market manager, and local food supporter how they make local food connections!

7:15 Session 1: Exemplifying Online & Social Media Marketing for Local Food

Lance Chastain of Chautauqua Hills Farm

Get to know more about how online media such as websites and social networks can be used to expand your market. Get a growers perspective on creating a market for your product.

8:00 Session 2: Learn Local Food Lingo: Organic, Natural, which is it?

Rebecca McMahon, Sedgwick County Extension Horticulturist

Learn to effectively communicate terms such as organic, natural, or grass-fed. Understand what they mean and how they translate to consumers.

8:30 Keynote Speaker: Know Your Farmer, Know Your Food...What does this mean to Kansas?

*JJ Jones, Kansas Department of Agriculture
Marketing and Trade Coordinator*

REGISTRATION INFORMATION:

\$10 - OLF—SC Members • \$20 - Non-Members

Please register on or before October 28, 2011

Online at: ourlocalfoodsouthcentral.blogspot.com

Or by registration form on reverse



K-State Research and Extension is an equal opportunity provider and employer. Kansas State University, County Extension Councils, Extension Districts, and U.S. Department of Agriculture cooperating.

Local Food Connections Workshop

Tuesday, November 1, 2011

6:00 to 9:00 p.m.

Sedgwick County Extension Center
21st & Ridge Road, Wichita, KS

**To register online visit:
ourlocalfoodsouthcentral.blogspot.com**

Local Food Connections Workshop Registration

Name

Farm, Business, or Market Name

Address

City

State

Zip

Phone

E-mail

Which category best describes you?

- Farm Farmers' market Food Business (Restaurant, Grocer, etc.)
 Supporting Organization Local Food Supporter Other

If you are a farm, which categories best describe what you produce?

- Dairy Eggs Meat Specialty Crops (Fruit, Vegetables, etc.)
 Value-Added (Processed products) Vineyard/Winery Other

If you are a food business, which categories best describe who you are?

- Caterer Distributor Grocer Institutional Food Service (Schools, Hospitals, etc.)
 Processor Restaurant Other

Payment Information

- \$10 OLF –SC Member \$20 Non—Member

Please Make Checks Payable to:

Kansas Rural Center

OLF-SC Local Food Connections

- Yes, I would like to receive the free
Our Local Food—South Central e-newsletter!

Please register on or before October 28, 2011

Mail Form & Payment to:

Sedgwick County K-State Research & Extension
c/o Rebecca McMahon
7001 W. 21st St. N
Wichita, KS 67205